

Istanbul, 12th April 2017

Turkish Airlines presents a new feature to be added to its wide range of on-board options.

Turkish Airlines' recent innovation "Living Garden" concept including Molton Brown products is now on-service in its Business Class.

Turkish Airlines takes in-flight experience even further. Having the passenger's satisfaction as the airline's priority, wide on-board selection of the carrier continues to be broadened in order to reach the widest range of passengers' requests.

Yet another innovation developed by Turkish Airlines to enable its business class passengers to enjoy the best Turkish hospitality within the concept of privileged travel.

Living garden concept including new cosmetics consisting of hand lotion, hand soap and room odor branded with Molton Brown –a brand identified with refreshment, naturalness and luxury-, are presented on specially designed wooden stands with live plants in business class lavatories.

The flowers and green plants placed in the lavatories within the scope of the project make passengers feel like in a flower garden above the sky.



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About Turkish Airlines:

Established in 1933 with a fleet of five aircraft, Star Alliance member Turkish Airlines is a 4-star airline today with a fleet of 338 (passenger and cargo) aircraft flying to 299 destinations worldwide with 250 international and 49 domestic. According to the 2016 Skytrax survey, Turkish Airlines was chosen as "Europe's Best Airline" for the sixth and "Best Airline in Southern Europe" for the eighth consecutive time. Having won in 2010 the world's "Best Economy Catering Service", in 2013 and also in 2014 the world's "Best Business Catering Service", and "Best Business Class Lounge Dining", "Best Business Airline Lounge" awards in last year's survey, Turkish Airlines was awarded again the world's "Best Business Class Dining Lounge" and "Best Business Class On-Board Catering" prizes in this year's survey. More information about Turkish Airlines can be found on its official website www.turkishairlines.com or its social media accounts on [Facebook](#), [Twitter](#), [Youtube](#), [LinkedIn](#), and [Instagram](#).

About Star Alliance:

The Star Alliance network was established in 1997 as the first truly global airline alliance to offer worldwide reach, recognition and seamless service to the international traveller. Its acceptance by the market has been recognized by numerous awards, including the Air Transport World Market Leadership Award and Best Airline Alliance by both Business Traveller Magazine and Skytrax. The member airlines are: Adria Airways, Aegean Airlines, Air Canada, Air China, Air India, Air New Zealand, ANA, Asiana Airlines, Austrian, Avianca, Avianca Brasil, Brussels Airlines, Copa Airlines, Croatia Airlines, EGYPTAIR, Ethiopian Airlines, EVA Air, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Shenzhen Airlines, Singapore Airlines, South African Airways, SWISS, TAP Portugal, Turkish Airlines, THAI and United. Overall, the Star Alliance network currently offers more than 18,450 daily flights to 1,300 airports in 190 countries.

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